

# LET'S FUNDRAISE!

BATTLE CANCER PROGRAM  
FUNDRAISING PACK



# WELCOME TO THE BATTLE CANCER PROGRAM FAMILY!

Thank you for choosing to fundraise for the Battle Cancer Program! As you may know, the money you raise will help us continue our work providing rehabilitation programs all over the world to those recovering from Cancer.

Whether you've chosen to take on a challenge like one of our Battle Cancer events, a marathon, bike ride or sponsored walk, we wanted to help you get started by sharing some of our top tips to kickstart your fundraising!

**THANK YOU**  
FOR TAKING ON  
A BATTLE CANCER  
PROGRAM CHALLENGE!



# OUR TOP TIPS



## 01. CREATE A FUNDRAISING PAGE

Creating an online fundraising page with JustGiving can not only help you manage your donations and keep track but serves as a useful tool for sharing to your social media. Keep your challenge in your supporters' minds and update them on your progress!

IT ALSO TAKES ALL THE HASSLE OUT OF COLLECTING DONATIONS SO YOU CAN FOCUS ON YOUR FUNDRAISING!

MAKE YOUR FUNDRAISING PAGE NOW >

**JustGiving™**

## 02. SET A TARGET

Creating a target! This can be not only useful for making encouraging announcements such as 'I've just hit 40% of my fundraising target, thank you so much!' but also give you a goal and motivate you to keep going on the days when it feels difficult.

For the Battle Cancer Program, hitting a £1,000 target would provide 15 people recovering from cancer with a 12-week fully-funded rehabilitation and recovery program which will help them rebuild lost muscle strength and cardiovascular fitness as well as gain confidence and provide mental health support.

Providing facts about your target will also help give it meaning. Posting regular facts such as 'A £10 donation provides each gym with two pulse oximeter devices to help measure cardiac recovery rates' and 'A £20 donation allows a Battle Cancer Program to supply a Program gym with a dynamometer to measure and monitor participants grip strength which can be badly affected post-treatment.'

**03.**

# USE OUR SOCIAL MEDIA TEMPLATES

Download our fundraising social media pack [HERE](#), full of ready-made tools for sharing and using in all your on and offline events and posts!

**DOWNLOAD NOW >**

Use your social media to its full potential - adding your fundraising page to all your social media bios, adding the link to Instagram Stories, sharing regular Facebook posts with updates and the link and creating videos about your fundraising activities can all boost support for your cause.

Be sure to tag us in your posts so we can shout about you online on our social media too! Plus, we love to know what our fundraisers are up to and see the amazing things you're doing.



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**04.**

# SHARE YOUR CHALLENGE DAY FAR & WIDE!

Event day is often our fundraisers' most active day of donations if promoted well!

TOP

TIPS



## DON'T FORGET!

to continue to regularly post on social media if you can, or have a friend/family member do this for you.

## PROGRESS UPDATES

Progress updates on how you are doing physically as well as your fundraising total in regard to your target,

e.g. 'I'm just at mile 20, I'm aching and blistered but I'm not giving up! 10miles to go and I've just seen we've hit 80% of the fundraising target which is just INCREDIBLE. Thank you so much guys, we're nearly there!'

can be a real inspiration for people to give another few £/€//\$ to help you hit your target.

# 05. SAY THANKS

Thank your supporters!

Giving individual thank you's not only makes your supporters feel valued and appreciated, but also encourages other people to donate to get their shout out too!

**THANK YOU**  
**THANK YOU**  
**THANK YOU**

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# FUN-DRAISING IDEAS

Get inventive with your fundraising ideas! FUN-draising should definitely be fun! Here are some ideas to get you started:

## CREATE A SWEEPSTAKE

1

If your challenge is something like a marathon or bike ride, get people to place bets on your completion time. If your challenge is to complete an event that isn't timed, you can still use the sweepstake process for something like guessing the number of sweets in a jar, the weight of an item etc.

2

## HOST A BAKE SALE!

These will always go down well with work colleagues, school friends and your local community! Your friends and family can join in too, helping to bake treats and re-posting the dates and times of your sale. Look out for local events such as village shows, craft sales etc who may let you attend for free when they find out what you're doing!

**GET CRAFTY****3**

Put your talents to good use! If you knit, sew, paint and draw you can raise donations by creating items to 'sell', with profits donating to your cause!

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**4****START A RAFFLE**

Raffles' can be a good way to get more people involved in your fundraising as it puts less financial pressure on those who still want to support you and be involved, but may not be able to afford a large donation. They may offer an item for a prize or simply purchase tickets as they can afford to and still contribute to your cause as well as sharing your advertising posts to buy tickets with family and friends. Reaching out to local businesses is a fantastic way to involve the local community and many are very often willing to donate prizes or vouchers and may also be willing to advertise your challenge on their office/public notice boards or place donation tin on a counter!

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**ORGANISE AN EVENT****5**

With ticket sales going towards your fundraising; coffee mornings, discos, balls, pub quiz, knit and natter, specialised gym events, the ideas are endless! Get creative and use your connections!

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# THANK YOU!

## DON'T FORGET TO TAG US

Tag us in everything you share online so we can share it too!  
Drop us a message if there's anything else we can do to support you, and mostly, have fun and good luck!

## THANK YOU AGAIN

Thank you again so much from all of us here at the Battle Cancer Program

Scott, Abby and the Team



## SHARE ALL OF THE PHOTOS AND VIDEOS

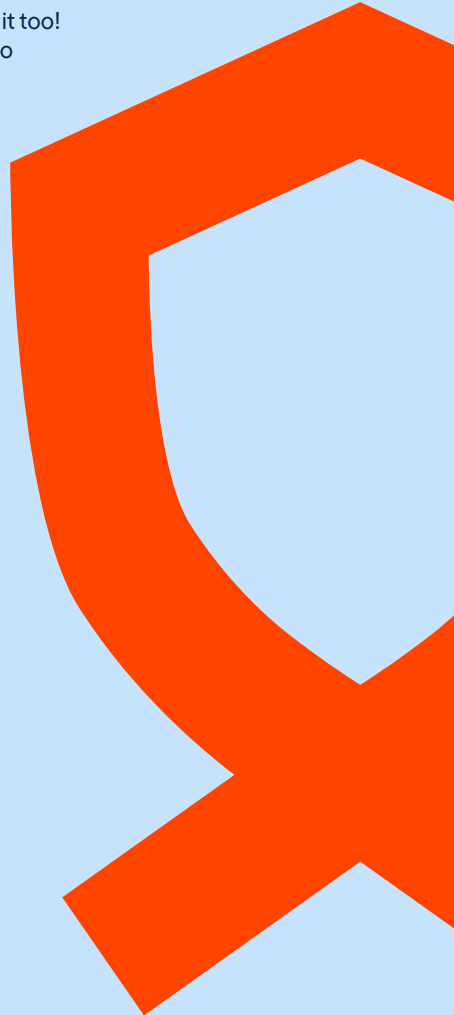
THAT YOU'VE SNAPPED OR HAD TAKEN OF YOU - TAG

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**@THEBCPROGRAM**

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SO WE CAN SHARE AND CELEBRATE YOUR  
INCREDIBLE ACHIEVEMENT!



# **BATTLE CANCER PROGRAM**

THANK YOU

